You being a teacher always want respect along with the money. This fact no one can negate. But another hardcore reality is also there along with respect, money also matters the most. But here also a private tutor will face a stiff competition. Today, in India there is no scarcity of quality private tutor. Each and every individual starts his /her career or better to say the earning as a private tutor in India. We all are lining in such a nation where the price of every product is creeping each day. Even the prices of essential food products are also rising. So, to cope up with such a situation the best way is to increase the level of earning.

First of all some small but important steps that a teacher need to take in this regard are as follows.

So, let's explore some of the important points in the light of this matter one after the other

Building a strong student community is very important for generating revenue at a consistent rate. There are two important part in this process first is creating a quality study materials and second thing is to make people buy this study materials. The first part is easy but the second part is tough. To overcome the tough part fruitfully you need to stay vigilant in this regard.

Writing a blog as per your field of expertise can be a great option for you. It can help you to spread the

<sup>\*</sup> Building a Community:-

<sup>•</sup> Start a blog:-

awareness about the strength of your knowledge. Today, most of the students are using social platforms for communication and so these medium can be used effectively by you to generate money. By posting blogs to various social platforms like Facebook, Instagram, Twitter, Diggo, Medium and many more are there.

Creating an online course material can boost up your profile very easily. It can also help you to generate revenue at a very fast pace. Online course material will help you to boost up your online sales of materials. After appearing for the tuition session's students need to study for themselves the topics that are being taught. In most cases offline tutors provide verbal lectures on topics. Written notes they don't provide on the other hand if your course material serve their need then it can easily help you to generate more revenue just by staying back in the home.

When you self publish your book online then the chances of generation of revenue increases a lot. There are various portals like <u>e-Kindle Amazon</u> where with little effort you can publish your book without investing any money. In 20-25 countries your books will be published and you can easily earn in millions.

Sometimes students are not very sure how to strategize their lesson plans. In such a scenario preparing proper and

<sup>\*</sup> Creating online course material:-

<sup>\*</sup> Self publish your book:-

Preparing Lesson plans:-

constructive lesson plans and to guide those in their curriculum will be a great help for them. This will make things much easier for the students and being a private tutor you can earn as much as you can from multiple students at a time.

All the above mentioned points will be very helpful if you are new to the teaching profession and require creating solid student base. Better to say teachers who are new entrant in this field of education and who are not the teacher of any professional institute or organization can get benefitted from this information.

Initially, private tutors don't get bulk tuitions for themselves. It require some time to build a solid student base and to make the process faster startup teachers with zero teaching background from any reputed organization experience better exposure in the market through this process. For helping them in their activity one such platform is present in Kolkata popularly known as <u>Gurusiksha.com</u>. It will help new teachers in creating a strong student base for them.

Thus, along with respect tutors can earn more money for themselves from these platforms. Just they need to be consistent in their approach for longer duration. Better commitment can help the teacher in achieving the desired result for themselves.